

JOUR - JOURNALISM

JOUR 103 - Introduction to Media and Society **Units: 3**

Learn to observe, analyze and critique mass and networked media using principles grounded in the social sciences. Study how media are used to inform and persuade and strengthen your ability to use media critically.

JOUR 107 - Media Writing **Units: 3**

Introduction to journalism and strategic communications in the 21st century. Learn the foundations of producing news and strategic communications: how to ethically collect, analyze, aggregate create and publish timely information to engage public audiences.

Term Offered: Spring and Fall

JOUR 108 - Media Design **Units: 3**

Introduction to design principles for media production including the basics of color, typography and composition.

Enrollment Requirements: Prerequisite: ENG 101 or ENG 100 with a grade of C- or better, or concurrent enrollment in ENG 100 or ENG 101.

Term Offered: AS NEEDED

JOUR 162 - History of Documentary **Units: 3**

Introduction to history and theories of documentary filmmaking with practice in production to demonstrate understanding of these concepts. This course explores relationships between documentary modes, cultural movements and technological advances.

JOUR 208 - Media Production **Units: 3**

Critique and create photo, audio and video stories that are technically adept and which effectively convey a message, as well as analyze aesthetic and storytelling choices in digital media.

Term Offered: AS NEEDED