

SMALL BUSINESS AND ENTREPRENEURSHIP, COA

This program can be completed 100% online.

Program Description

This certificate allows the new small business owner the opportunity to get grounding in the fundamentals of being an entrepreneur. It suits entrepreneurial-minded individuals who want to start their business as soon as possible.

Small Business and Entrepreneurship (<https://sites.tmcc.edu/flipbook/career-maps/55/>)

Recommended Course Schedule

1st semester	Units
ACC 201 Financial Accounting	3
Communications ¹	3
ENT 200 Fundamentals of Entrepreneurship	3
Human Relations ¹	3
Mathematics ¹	3
Semester Total	15
2nd semester	Units
ACC 202 Managerial Accounting	3
ENT 230 Financing Your Small Business Venture	3
ENT 240 Marketing for Small Business	3
ENT 280 Entrepreneurship and Business Plan Development	3
MGT 212 Leadership and Human Relations	3
Semester Total	15
Total Units	30

¹ See program recommendations or requirements.

Programs Requirements

Certificates of Achievement are a set of courses that can serve as a stepping stone to an associate degree or allow students to enter the workforce. Certificates of Achievement have a general education component.

To earn a Certificate of Achievement, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 semester credit hours within the college.
3. Satisfy General Education requirements for the Certificate of Achievement (<https://catalog.tmcc.edu/degrees-certificates/general-education/aas/>).
4. Have no financial or library obligation to the college.

Code	Title	Units
General Education Requirements		
<i>Communications</i>		3
Recommended:		
BUS 106	Business English	
<i>Human Relations</i>		3
Recommended:		
MGT 201	Principles of Management	
<i>Mathematics</i>		3
Recommended:		
BUS 117 or MATH 120 or higher		
Certificate Requirements		
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
ENT 200	Fundamentals of Entrepreneurship	3
ENT 230	Financing Your Small Business Venture	3
ENT 240	Marketing for Small Business	3
ENT 280	Entrepreneurship and Business Plan Development	3
MGT 212	Leadership and Human Relations	3
Total Units		30

Program Outcomes

Students completing the certificate will:

PSLO1: Develop a business plan, including the creation, development, and presentation of innovative ideas.

PSLO2: Identify and apply effective networking skills.

PSLO3: Identify theories and apply principles in the practice of each of the major business functions (accounting, marketing, economics, and finance) required for owning and operating of a small business venture.