

RETAIL MANAGEMENT, SC

This program can be completed 100% online.

Program Description

Successful completion of the courses in the Retail Management Skills Certificate qualifies you to receive the nationally recognized industry certification, while providing you with the valuable skills needed to start or advance your career in the retail industry.

The program is designed to meet the education requirements of the retail industry and is endorsed by the leading retailers across the nation. The Retail Management Certificate is an accredited business program that will give you the skills you need to get started or advance your career in the retail industry. The certificate, which was founded by WAFC, has been recognized as part of the White House's Upskill Initiative, and leading organizations and foundations including the Clinton Global Initiative, ACT Foundation, and the U.S. Department of Labor.

This program is not eligible for financial aid. However, it may be eligible for scholarship funding if the student is awarded scholarships.

Retail Management Career Map (<https://sites.tmc.edu/flipbook/career-maps/>)

Recommended Course Schedule

1st semester		Units
BUS 111	Workplace Communications	3
MGT 171	Supervision and Human Relations	3
MGT 212	Leadership and Human Relations	3
IS 101	Introduction to Information Systems	3
Semester Total		12
2nd semester		Units
BUS 117	Business Calculations and Methods	3
MGT 283	Introduction to Human Resources Management	3
MKT 127	Introduction to Retailing	3
MKT 210	Marketing Principles	3
Semester Total		12
Total Units		24

Program Requirements

Skills Certificates can consist of a single course or a short set of courses that provide training for entry-level positions or career advancement. These short-term certificates may also prepare students to take state, national and/or industry-recognized certifications or licensing exams.

Skills certificates are awarded upon completion of coursework and marked on a student's transcripts at the end of the semester. Students cannot declare a skills certificate as one's major. Skills Certificates are not eligible for Financial Aid.

To earn a skills certificate, students must:

1. Maintain a minimum cumulative GPA of 2.0.
2. Have no financial or library obligation to the college.

Code	Title	Units
BUS 111	Workplace Communications	3
BUS 117	Business Calculations and Methods	3
IS 101	Introduction to Information Systems	3
MGT 171	Supervision and Human Relations	3
MGT 212	Leadership and Human Relations	3
MGT 283	Introduction to Human Resources Management	3
MKT 210	Marketing Principles	3
MKT 127	Introduction to Retailing	3
Total Units		24

Program Outcomes

Students completing the certificate will:

PSLO1: Develop the skills associated with the WAFC certification's core competencies of reading, writing, and oral communications in a business environment.

PSLO2: Develop the skills associated with the WAFC certification's core competencies of decision making, task completion, teamwork, interpersonal skills and leadership, business ethics, and adaptability.

PSLO3: Develop the skills associated with the WAFC certification's core competencies of merchandising, inventory management, financial management, technology, and customer service.