

# AAS, GRAPHIC COMMUNICATIONS

## Graphic Design Track

The Associate of Applied Science, Graphic Communications, offers classes that lead to the completion of a professional, industry-based AAS degree. The Graphic Design Track develops skills and knowledge in areas of creative problem solving, research and design thinking, design history, typography and layout using technologies for a variety of print and screen-based media. Instruction includes the use of industry standard graphics software, and program computer labs are equipped with the latest Apple computers with support scanners, printers, a sound recording facility and a complete prepress/print shop facility.

## Outcomes

Students completing the degree will:

- Identify and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.
- Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.

AAS degrees are generally non-transfer degrees that are designed for students to enter the workforce.

To earn an AAS degree, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 units within the college.
3. Satisfy General Education requirements for the AAS (<http://catalog.tmcc.edu/degrees-certificates/general-education/aas/>).
4. Have no financial or library obligation to the college.

Code	Title	Units
<b>General Education Requirements</b>		
<i>Diversity</i>		[3]
Recommended:		
AAD 201	History of the Built Environment <sup>1</sup>	
<i>Communications/English</i>		6
Recommended:		
BUS 106	Business English (English)	
BUS 107	Business Speech Communications (Communications)	
COM 113	Fundamentals of Speech Communications (Communications)	
ENG 100	Composition Enhanced	
ENG 101	Composition I (Communications or English)	
ENG 102	Composition II (Communications or English)	
ENG 107	Technical Communications I (Communications or English)	

ENG 113	Composition I for International Students (Communications or English)	
ENG 114	Composition II For International Students (Communications or English)	
<i>Fine Arts/Humanities/Social Science</i>		3
Recommended:		
AAD 201	History of the Built Environment	
<i>Human Relations</i>		3
Recommended:		
MGT 212	Leadership and Human Relations	
EPY 101	Educational, Career, and Personal Development	
<i>Mathematics</i>		3
Recommended:		
BUS 117	Business Calculations and Methods	
or MATH 120	Fundamentals of College Mathematics	
<i>Science</i>		3
<i>U.S. and Nevada Constitutions</i>		3
Recommended:		
PSC 101	Introduction to American Politics	
or CH 203	American Experiences and Constitutional Change <sup>2</sup>	
<b>Degree Requirements <sup>2</sup></b>		
ART 101	Drawing I	3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies	3
GRC 294	Portfolio Workshop	3
<b>Graphic Design Track Requirements <sup>2</sup></b>		
ART 141	Introduction to Digital Photography	3
GRC 153	Commercial Printing Processes	3
GRC 175	Web Design I	3
GRC 210	Typography I	3
GRC 220	Graphic Design I	3
<i>Electives - choose two classes <sup>2</sup></i>		6
MKT 210	Marketing Principles	
Any other 100 or 200 level ART, GRC or VIS classes		

**Total Units** **60**

<sup>1</sup> Course may also count toward additional degree requirements. Please consult with Academic Advisement.

<sup>2</sup> See Graphic Communications Faculty Adviser for sequencing of graphic communications requirements.

1st semester		Units
ART 101	Drawing I	3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
English <sup>1</sup>		3
Math <sup>2</sup>		3
<b>Semester Total</b>		<b>15</b>

**2nd semester**

GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies	3
ART 141	Introduction to Digital Photography	3
Communications <sup>1</sup>		3
Fine Arts-Humanities-Social Science/Diversity <sup>2</sup>		3
<b>Semester Total</b>		<b>15</b>

**3rd semester**

GRC 153	Commercial Printing Processes	3
GRC 210	Typography I	3
GRC/ART/MKT Elective <sup>3</sup>		3
Science <sup>1</sup>		3
US/NV Constitution <sup>2</sup>		3
<b>Semester Total</b>		<b>15</b>

**4th semester**

GRC 175	Web Design I	3
GRC 220	Graphic Design I	3
GRC 294	Portfolio Workshop	3
GRC/ART/MKT Elective <sup>3</sup>		3
Human Relations <sup>2</sup>		3
<b>Semester Total</b>		<b>15</b>
<b>Total Units</b>		<b>60</b>

<sup>1</sup> See approved General Education list for the AAS Degree. (<http://catalog.tmcc.edu/degrees-certificates/general-education/aas/>)

<sup>2</sup> See program recommendations or requirements.

<sup>3</sup> See Graphic Communications Faculty Adviser for graphic communications elective requirements.