

GRAPHIC DESIGN, GRAPHIC COMMUNICATIONS, AAS

Program Code: GC Graphic Design Emphasis-AAS

Program Description

The Associate of Applied Science, Graphic Communications, offers classes that lead to the completion of a professional, industry-based AAS degree. The Graphic Design Emphasis develops skills and knowledge in areas of creative problem solving, research and design thinking, design history, typography and layout using technologies for a variety of print and screen-based media. Instruction includes the use of industry standard graphics software, and program computer labs are equipped with the latest Apple computers with support scanners, printers, a sound recording facility and a complete prepress/print shop facility.

Recommended Course Schedule

1st semester		Units
ART 101	Drawing I	3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
English ¹		3
Math ²		3
Semester Total		15
2nd semester		Units
GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies (GRC/ART/ MKT Elective)	3
GRC/ART/MKT Elective ³		3
Communications ¹		3
Fine Arts-Humanities-Social Science/Diversity ²		3
Semester Total		15
3rd semester		Units
GRC 153	Commercial Printing Processes	3
GRC 175	Web Design I	3
GRC 210	Typography I	3
Science ¹		3
US/NV Constitution ²		3
Semester Total		15
4th semester		Units
GRC 220	Graphic Design I	3
GRC 275	Web Design II	3
GRC 294	Portfolio Workshop	3
GRC/ART/MKT Elective ³		3
Human Relations ²		3
Semester Total		15
Total Units		60

² See program recommendations or requirements.

³ See Graphic Communications Faculty Adviser for graphic communications elective requirements.

Program Requirements

AAS degrees are generally non-transfer degrees designed for students to enter the workforce.

To earn an AAS degree, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 units within the college.
3. Satisfy General Education requirements for the AAS (<https://catalog.tmcc.edu/degrees-certificates/general-education/aas/>).
4. Have no financial or library obligation to the college.

Code	Title	Units
General Education Requirements		
<i>Diversity</i>		[3]
Recommended:		
AAD 201	History of the Built Environment ¹	
<i>Communications/English</i>		6
Recommended:		
BUS 106	Business English (English)	
BUS 107	Business Speech Communications (Communications)	
COM 113	Fundamentals of Speech Communications (Communications)	
ENG 100	Composition Enhanced	
ENG 101	Composition I (Communications or English)	
ENG 102	Composition II (Communications or English)	
ENG 107	Technical Communications I (Communications or English)	
ENG 113	Composition I for International and Multilingual Students (Communications or English)	
ENG 114	Composition II For International and Multilingual Students (Communications or English)	
<i>Fine Arts/Humanities/Social Science</i>		3
Recommended:		
AAD 201	History of the Built Environment	
<i>Human Relations</i>		3
Recommended:		
MGT 212	Leadership and Human Relations	
EPY 101	Educational, Career, and Personal Development	
<i>Mathematics</i>		3
Recommended:		
BUS 117	Business Calculations and Methods	
or MATH 120	Fundamentals of College Mathematics	
<i>Science</i>		3
<i>U.S. and Nevada Constitutions</i>		3

¹ See approved General Education list for the AAS Degree. (<https://catalog.tmcc.edu/degrees-certificates/general-education/aas/>)

Recommended:		
PSC 101	Introduction to American Politics	
or CH 203	American Experiences and Constitutional Change	
Degree Requirements ²		
ART 101	Drawing I	3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies	3
GRC 294	Portfolio Workshop	3
Graphic Design Emphasis Requirements ²		
GRC 153	Commercial Printing Processes	3
GRC 175	Web Design I	3
GRC 210	Typography I	3
GRC 220	Graphic Design I	3
GRC 275	Web Design II	3
<i>Electives - choose two classes ²</i>		6
ART 141	Introduction to Digital Photography	
GRC 132	Drawing for Animation	
GRC 135	Storyboarding	
GRC 182	Digital Video Production	
GRC 282	Motion Graphics for Video	
GRC 235	3D Character Animation I	
GRC 245	3D Character Animation II	
GRC 284	3D Modeling and Texturing	
GRC 299	Independent Study	
VIS 120	Introduction to Animation	
MUS 231	Recording Technology I	
MUS 239	Virtual Studio Technology I	
IDS 299	General Internship Program	
Total Units		60

¹ Course may also count toward additional degree requirements. Please consult with Academic Advisement.

² See Graphic Arts & Media Technology Faculty Adviser for sequencing of GAMT requirements.

Program Outcomes

Students completing the degree will:

PSLO1: Identify and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.

PSLO2: Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.

PSLO3: Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.