GRAPHIC ARTS AND MEDIA TECHNOLOGY, ADVANCED CERTIFICATE

Program Code: GAMT Advanced Certificate

Program Description

The Advanced Certificate, Graphic Arts & Media Technology, offers advanced classes that further develop skills for employment, and serves as the third year of an on-site four-year 3+1 degree program. The program instructs in both theory and application of graphic design for print, display-based, and time-based media, including current graphics software and technologies. Students completing the Advanced Certificate will be eligible to enter the fourth year of a Bachelor of Arts program.

Recommended Course Schedule

1st semester		Units
BUS 330	Business Presentations	3
ENT 240	Marketing for Small Business	3
ART 260	Survey of Art History I (or other Core History Course)	3
GRC 300	History of Graphic Arts and Media Technologies	3
GRC 355	Graphic Design II (or other Production Elective)	3
	Semester Total	**15**
2nd semester		
GRC 353	Commercial Printing Processes II (or other Production Elective)	3
GRC 310	Typography II (or other Production Elective)	3
GRC 375	Modeling and Animation (or other Production Elective)	3
VIS 310	Digital Cinema II (or other Production Elective)	3
GRC 390	Junior Capstone	3
	Semester Total	**15**
	Total Units	**30**

Special Program Requirements

Admission into the Advanced Certificate Program requires either completion of the Associate of Arts degree in Graphic Arts & Media Technology or completion of the Associate of Applied Science degree in Graphic Communications. Note: students with an AAS may also need to complete Fine Arts/Humanities (3) and Science (3) courses. All students must satisfy General Education Certificate requirements of Communications (3), Mathematics (3), and Human Relations (3) courses. Program Advisement is highly recommended. Please contact the department to make an appointment or for more information.

Program Requirements

To earn the Advanced Certificate, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 semester credit hours within the college.
3. Satisfy General Education requirements for the Certificate of Achievement (https://catalog.tmcc.edu/degrees-certificates/general-education/coa/).
4. Have no financial or library obligation to the college.

Code	Title	Units
Core Business Course		
BUS 330	Business Presentations	3
ENT 240	Marketing for Small Business	3
Production Elective Courses		
Choose five classes from the following list:		15
GRC 310	Typography II	
GRC 353	Commercial Printing Processes II	
GRC 355	Graphic Design II	
GRC 365	Web & User Interface Design	
GRC 375	Modeling and Animation	
VIS 310	Digital Cinema II	
VIS 330	Digital Animation II	
Any other 200 or 300 level GRC or VIS course [1]		
Core History Courses		
GRC 300	History of Graphic Arts and Media Technologies	3
Choose one from the following list:		3
ART 260	Survey of Art History I	
ART 261	Survey of Art History II	
ART 270	Women in Art	
ART 295	Special Topics in Art History	
Core Capstone Course		
GRC 390	Junior Capstone	3
Total Units		**30**

[1] Must be courses not used for the AA GAMT 3+1 transfer degree.

Program Outcomes

Students completing the certificate will:

PSLO1: Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphics industry.

PSLO2: Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphics industry.

Transfer Agreements

The Advanced Certificate, Graphic Arts & Media Technology is designed for students who plan to transfer to the BA degree in Visual Media offered by Nevada State University (https://nsc.edu/admissions/transfer2state/transfer-agreements/) and taught on the TMCC campus. Please see the transfer agreements (https://www.tmcc.edu/advisement/transfer-students/transfer-agreements/) for more information.