

APPLIED BUSINESS MANAGEMENT, BAS

This program can be completed 100% online.

Program Description

The BAS degree in Applied Business Management provides access to the student who already has skills in a technical or specialized subject area, has earned an associate degree and wishes to advance to higher level supervisory and management positions within business, industry, and governmental organizations or start their own business endeavor. Program coursework will broaden the student's knowledge in applied business and management practices and will prepare the student for supervisory and management opportunities within his or her chosen field.

Business Career Map (<https://sites.tmcc.edu/flipbook/career-maps/>)

Recommended Course Schedule

	Units
4th semester	
Prior Learning from Associate's Degree	60
Semester Total	60
5th semester	
ACC 201 Financial Accounting	3
BUS 101 Introduction to Business	3
BUS 117 Business Calculations and Methods	3
MGT 171 Supervision and Human Relations	3
Elective from approved list ¹	3
Semester Total	15
6th semester	
ACC 202 Managerial Accounting	3
MGT 201 Principles of Management	3
MKT 210 Marketing Principles	3
Electives from approved list ¹	6
Semester Total	15
7th semester	
BUS 325 Legal Environment	3
BUS 330 Business Presentations	3
EDCT 305 The Global Workforce	3
LGM 410 Finance and Budgeting	3
MGT 469 Managing Cultural Diversity	3
Semester Total	15
8th semester	
LGM 420 Safety and Risk Management	3
LGM 440 Logistics Project Management	3
MGT 441 Operational Quality Control and Problem Solving	3
MGT 485 Applied Business Ethics	3
SCM 474 Purchasing and Global Sourcing	3
Semester Total	15
Total Units	120

Program Requirements

To earn a Bachelor of Applied Science Degree, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Satisfy General Education requirements for a Bachelor of Applied Science degree (<https://catalog.tmcc.edu/degrees-certificates/general-education/aas/>).
3. Complete 120 units in total.
 - 30 upper-division units must be completed at TMCC.
4. Have no financial or library obligation to the college.

Code	Title	Units
UNITS FROM ASSOCIATE DEGREE.		60
GENERAL EDUCATION REQUIREMENTS MUST BE MET. DEPENDING ON COURSES TAKEN IN YOUR ASSOCIATE DEGREE, YOU MAY BE REQUIRED TO TAKE ADDITIONAL UNITS TO SATISFY THESE REQUIREMENTS		
Lower Division Degree Requirements		
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
BUS 101	Introduction to Business	3
BUS 117	Business Calculations and Methods	3
MGT 171	Supervision and Human Relations	3
MGT 201	Principles of Management	3
MKT 210	Marketing Principles	3
Upper Division Degree Requirements		
BUS 325	Legal Environment	3
BUS 330	Business Presentations	3
EDCT 305	The Global Workforce	3
LGM 410	Finance and Budgeting	3
LGM 420	Safety and Risk Management	3
LGM 440	Logistics Project Management	3
MGT 441	Operational Quality Control and Problem Solving	3
MGT 469	Managing Cultural Diversity	3
MGT 485	Applied Business Ethics	3
SCM 474	Purchasing and Global Sourcing	3
Electives		
Choose a minimum of 9 units from the following electives.		9
Students must have a total of 120 units to complete the BAS degree. Depending on courses taken in your associates degree, additional elective units may be required to satisfy the total units required.		
ACC 222	Excel for Accounting	
BUS 106	Business English	
BUS 108	Business Letters and Reports	
BUS 111	Workplace Communications	
BUS 112	Introduction to the Customer Experience	
BUS 225	Business Operations Applied Statistics	
ECON 102	Principles of Microeconomics	
ECON 103	Principles of Macroeconomics	
ECON 261	Principles of Statistics I	
ENT 200	Fundamentals of Entrepreneurship	

ENT 230	Financing Your Small Business Venture
ENT 240	Marketing for Small Business
ENT 280	Entrepreneurship and Business Plan Development
IS 101	Introduction to Information Systems
MGT 212	Leadership and Human Relations
MGT 235	Organizational Behavior
MGT 283	Introduction to Human Resources Management

Total Units **120**

Program Outcomes

Students completing the degree will:

PSLO1: Identify and describe key theories and practices in the areas of accounting, finance, marketing, management, economics, and business law.

PSLO2: Integrate knowledge from discipline studies and multiple functional areas of business to solve business problems and to develop sound business strategies.

PSLO3: Independently communicate clearly, appropriately, and persuasively to the audience, both orally and in writing.

PSLO4: Analyze and apply appropriate quantitative and qualitative tools to solve business problems related to payroll, taxes, percentages, and future value of money and evaluate information critically to formulate sound business decisions.