JOUR COURSE STUDENT LEARNING OUTCOMES

JOUR 103 - Introduction to Media and Society

CSLOs are under review.

JOUR 107 - Media Writing

Students will be able to construct a simple research project about a particular media phenomenon, using an appropriate method to gather empirical evidence and an appropriate theory to guide interpretation.

Students will be able to find and evaluate the credibility of information about current events.

Students will be able to apply ethical principles to the collection and publication of media.

Students will be able to conduct basic reporting tasks: interviews, data collection and secondary research.

Students will be able to write clearly and concisely about issues of public interest.

Students will be able to create an accurate, well-constructed story using words and images.

Students will be able to identify the role of the First Amendment and free expression in a democracy.

JOUR 108 - Media Design

Students will be able to identify and analyze design elements, incorporate them into established production formats, and thereby produce effective visual communication for digital and print media.

Students will be able to create simple designs for various media types that demonstrate knowledge of basic color, typography and composition principles.

Students will be able to constructively communicate visual communication preferences, including learning professional vocabulary.

Students will be able to deconstruct images to identify meaning.

JOUR 162 - History of Documentary

CSLOs are under review.

JOUR 208 - Media Production

Students will be able to demonstrate basic technical proficiency in photography, audio recording and video production.

Students will be able to design compelling stories incorporating images and sounds.

Students will be able to identify ethical issues in photography, video and audio production.

Students will be able to edit images, audio and video for storytelling.

Students will be able to analyze aesthetic and storytelling choices.

Students will be able to incorporate diverse voices in storytelling.

Students will be able to conceive and produce thoughtful media products.