

GRAPHIC COMMUNICATIONS, AAS

Web/UI Development Track

The Associate of Applied Science, Graphic Communications, offers classes that lead to the completion of a professional, industry-based AAS degree. The Web/UI Development Track is a unique combination of creativity and technology, developing skills and knowledge in design, layout and typography with a variety of the latest Internet-based programming languages. Instruction includes the use of industry standard graphics software, and program computer labs are equipped with the latest Apple computers with support scanners, printers, a sound recording facility and a complete prepress/print shop facility.

Outcomes

Students completing the degree will:

- Identify and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.
- Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.

AAS degrees are generally non-transfer degrees that are designed for students to enter the workforce.

To earn an AAS degree, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 units within the college.
3. Satisfy General Education requirements for the AAS (<http://catalog.tmcc.edu/degrees-certificates/general-education/aas>).
4. Have no financial or library obligation to the college.

Code	Title	Units
General Education Requirements		
<i>Diversity</i>		[3]
Recommended:		
AAD 201	History of the Built Environment ¹	
<i>Communications/English</i>		6
Recommended:		
BUS 106	Business English (English)	
BUS 107	Business Speech Communications (Communications)	
COM 113	Fundamentals of Speech Communications (Communications)	
ENG 101	Composition I (Communications or English)	
ENG 102	Composition II (Communications or English)	
ENG 107	Technical Communications I (Communications or English)	
ENG 113	Composition I for International Students (Communications or English)	

ENG 114	Composition II For International Students (Communications or English)	
<i>Fine Arts/Humanities/Social Science</i>		3
Recommended:		
AAD 201	History of the Built Environment	
<i>Human Relations</i>		3
Recommended:		
MGT 212	Leadership and Human Relations	
EPY 101	Educational, Career, and Personal Development	
<i>Mathematics</i>		3
Recommended:		
BUS 117	Applied Business Math or MATH 12(Fundamentals of College Mathematics)	
<i>Science</i>		3
<i>U.S. and Nevada Constitutions</i>		3
Recommended:		
PSC 101	Introduction to American Politics or CH 203 American Experiences and Constitutional Change	

Degree Requirements ²

ART 101	Drawing I	3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies	3
GRC 294	Portfolio Workshop	3

Web/UI Development Track Requirements ²

GRC 175	Web Design I	3
GRC 210	Typography I	3
GRC 275	Web Design II	3
CIT 151	Beginning Web Development	3
CIT 152	Web Script Language Programming	3

Electives - choose two classes ²

Any other 100 or 200 level GRC classes (3-6 credits)
Any other 100 or 200 level ART class (3 credits)

CIT 130	Beginning Java	
MKT 210	Marketing Principles	

Total Units 60

¹ Course may also count toward additional degree requirements. Please consult with Academic Advisement.

² See Graphic Communications Faculty Adviser for sequencing of graphic communications requirements.

1st semester		Units
ART 101	Drawing I	3
English ³		3
GRC 100	Introduction To Graphic Arts and Media Technologies	3
GRC 116	Introduction to Digital Art & Design	3
Math ⁴		3
Semester Total		15

2nd semester		
Communications ³		3

Elective ^{4,5}		3
Fine Arts-Humanities-Social Science/Diversity ²		3
GRC 117	Introduction to Motion Graphics	3
GRC 200	Design Thinking & Methodologies	3
Semester Total		15
3rd semester		
GRC 175	Web Design I	3
CIT 151	Beginning Web Development	3
Elective ^{4,5}		3
Science ³		3
US/NV Constitution ⁴		3
Semester Total		15
4th semester		
CIT 152	Web Script Language Programming	3
GRC 275	Web Design II	3
GRC 210	Typography I	3
GRC 294	Portfolio Workshop	3
Human Relations ⁴		3
Semester Total		15
Total Units		60

³ See approved General Education list for the AAS Degree. (<http://catalog.tmcc.edu/degrees-certificates/general-education/aas>)

⁴ See program recommendations or requirements.

⁵ See Graphic Communications Faculty Adviser for graphic communications elective requirements.