

# BUSINESS, CERTIFICATE OF ACHIEVEMENT

## Entrepreneurship

This program can be completed 100% online.

This certificate allows the new entrepreneur the opportunity to get grounding in the fundamentals of being an entrepreneur. It suits entrepreneurial-minded individuals who want to start their business as soon as possible.

## Outcomes

Students completing the certificate will:

- Develop a business plan, including the creation, development and presentation of innovative ideas.
- Identify and apply effective networking skills.
- Identify theories and apply principles in practice of each of the major business functions (accounting, marketing, economics, and finance) required for the owning and operating of a small business venture.

## Gainful Employment

While all of the educational programs at Truckee Meadows Community College are designed to lead to either employment or transfer, the Department of Education requires that we provide information on specific certificate programs. More information on Gainful Employment (<http://www.tmcc.edu/financial-aid/consumer-information/gainful-employment>) is available on the TMCC website. We hope this information is helpful to you as you make your career and educational choices.

Click here for program costs. (<http://www.tmcc.edu/financial-aid/consumer-information/gainful-employment/subjects/entrepreneurship>)

Certificates of Achievement are a set of courses that can serve as a stepping stone to an associate degree or allow students to enter the workforce. Certificates of Achievement have a general education component.

To earn a Certificate of Achievement, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 semester credit hours within the college.
3. Satisfy General Education requirements for the AAS (<http://catalog.tmcc.edu/degrees-certificates/general-education/aas>).
4. Have no financial or library obligation to the college.

Code	Title	Units
<b>General Education Requirements</b>		
<i>Communications</i>		3
Recommended:		
BUS 106	Business English	
<i>Human Relations</i>		3
Recommended:		
MGT 212	Leadership and Human Relations	
<i>Mathematics</i>		3
Recommended:		

BUS 117 or MATH 120 or higher		
<b>Certificate Requirements</b>		
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
ENT 200	Fundamentals of Entrepreneurship	3
ENT 210	The Art, Science and Discipline of Creativity	3
ENT 230	Financing Your Small Business Venture	3
ENT 240	Marketing for Small Business	3
ENT 260	Intellectual Property	3
Total Units		30
<b>1st semester</b>		<b>Units</b>
ACC 201	Financial Accounting	3
<i>Communications</i> <sup>1</sup>		3
ENT 200	Fundamentals of Entrepreneurship	3
<i>Human Relations</i> <sup>1</sup>		3
<i>Mathematics</i> <sup>1</sup>		3
Semester Total		15
<b>2nd semester</b>		
ACC 202	Managerial Accounting	3
ENT 210	The Art, Science and Discipline of Creativity	3
ENT 230	Financing Your Small Business Venture	3
ENT 240	Marketing for Small Business	3
ENT 260	Intellectual Property	3
Semester Total		15
Total Units		30

<sup>1</sup> See program recommendations or requirements.