

ASSOCIATE OF ARTS - ENTREPRENEURSHIP EMPHASIS

This degree prepares students to start their own business ventures or act and participate in any size organization with an entrepreneurial spirit. Students who successfully complete this degree will be eligible for transfer to upper division status in the University of Nevada, Reno's College of Business.

Emphasis Outcomes

Students completing the emphasis will:

- Graduate and/or transfer to a four-year institution.
- Demonstrate their proficiency and knowledge of the fundamentals of small business management.
- Assist in the development of entrepreneurial enterprises in the Reno community.

AA/AS degrees are designed for students who plan to transfer to a four-year college or university.

To earn an AA/AS degree, students must:

1. Maintain a minimum cumulative GPA of 2.0 (see requirements for graduation.)
2. Complete a minimum of 15 units within the college.
3. Satisfy General Education requirements for the AA/AS (<http://catalog.tmcc.edu/degrees-certificates/general-education/aa-as>).
4. Have no financial or library obligation to the college.

General Education Requirements

English 3-6
Must include ENG 102 or ENG 114 ¹

Fine Arts 3
Recommended:
THTR 210 Theater: a Cultural Context

Humanities 3
Recommended:
CH 203 American Experiences and Constitutional Change

Mathematics 3
Required:
MATH 176 Introductory Calculus for Business and Social Sciences (or higher)

Science 6
Social Science 3
Required:
ECON 102 Principles of Microeconomics

Additional College Requirements

Diversity² [3]
Recommended:

THTR 210 Theater: a Cultural Context

U.S. and Nevada Constitutions² [3]

Recommended:

CH 203	American Experiences and Constitutional Change	3
or PSC 101	Introduction to American Politics	

Degree Requirements

ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
COM 113	Fundamentals of Speech Communications	3
ECON 103	Principles of Macroeconomics	3
ECON 261	Principles of Statistics I	3
ECON 262	Principles of Statistics II	3
ENT 200	Fundamentals of Entrepreneurship ³	3
IS 101	Introduction to Information Systems	3
MKT 210	Marketing Principles	3

Select an additional 6 units from the following or any ENT course:³ 6

ENT 210	The Art, Science and Discipline of Creativity	
ENT 230	Financing Your Small Business Venture	
ENT 240	Marketing for Small Business	
ENT 280	Entrepreneurship and Business Plan Development	

Elective Requirements

Select one of the following: 3

MATH 126	Pre-Calculus I	
Any ENT course		

Total Units 60

¹ If you place into ENG 102 or ENG 114, the additional 3 required units will become elective units.

² May also count toward degree requirements. Please consult with Academic Advisement.

³ ENT 200 and the six additional ENT courses in the degree requirements will be accepted toward the Entrepreneurship minor at UNR. Students will need to complete nine additional upper-division credits at UNR to earn the minor. Those upper division credits should be selected by students in conjunction with the UNR program advisor, Mark Pingle (pingle@unr.edu) (775-784-6634).

Course	Title	Units
1st semester		
COM 113	Fundamentals of Speech Communications	3
ECON 102	Principles of Microeconomics	3
English ⁵		3
ENT 200	Fundamentals of Entrepreneurship	3
MATH 176	Introductory Calculus for Business and Social Sciences	3
Semester Total		15
2nd semester		
ECON 103	Principles of Macroeconomics	3
English ⁵		3
ENT 230	Financing Your Small Business Venture	3
Fine Arts/Diversity ⁵		3
Elective ⁵		3
Semester Total		15

3rd semester

ACC 201	Financial Accounting	3
ECON 261	Principles of Statistics I	3

ENT 280	Entrepreneurship and Business Plan Development	3
Humanities/U.S. and Nevada Constitutions ⁵		3
Science ⁵		3
Semester Total		15
4th semester		
ACC 202	Managerial Accounting	3
ECON 262	Principles of Statistics II	3
IS 101	Introduction to Information Systems	3
MKT 210	Marketing Principles	3
Science ⁵		3
Semester Total		15
Total Units		60

⁴ See approved General Education list for the AA/AS Degree (<http://catalog.tmcc.edu/degrees-certificates/general-education/aa-as>)

⁵ See program recommendations or requirements.